



Carl Douglass III, P.E.

Co-Founder & President



Carl is a licensed professional engineer with over 20 years of experience developing products, optimizing manufacturing processes, and leading teams across various industries. He has a unique depth of knowledge in polymer science, manufacturing methods and product design. In his role at DI Labs, Carl focuses on visionary strategy development for business planning, marketing and product development opportunities.

Contact Carl at carld@dilabs.cc.

Fun Fact About Carl: For a short period in the midpoint of my professional career, I explored a future in the entertainment industry as an actor. It was a crazy experience that helped me build confidence and see the world through a different lens.

When He's Not at the Lab, You May Find Him: In class or at the gym.

Favorite Local Hangout: Outside of the gym or class it's Goat Ridge - great beer, food and company!

One Thing He Can't Live Without: Music. I always have to be listening to music. It puts me at ease and helps me focus. I jam away to all types - my collection has nearly all genres.

What Inspired Carl To Establish DI Labs? I have always had a draw towards entrepreneurship and making a difference through business. When my father passed away, it was an eye opener to how short and fragile life is and how important it is to have no regrets. Brian and I started the business just a few months after dad passed away.